

Carbon Leadership Forum (CLF) for the Built Environment

Founders Meeting
September 10th, 2009

Climate Earth, Inc.
575 Market Street, 8th Floor
San Francisco, CA 94105

Agenda

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| 10:00 – 10:05am | Welcome Chris Erickson, CEO, Climate Earth |
| 10:05 – 10:30am | Phil Williams, Vice President, Webcor Builders <i>Why we are here: to lead the low-carbon building industry</i> |
| 10:30 – 11:00am | Chris Erickson, CEO, Climate Earth <i>Carbon accounting: a framework for action</i> Jen Ace, Director of Client Engagement, Climate Earth <i>Setting new carbon standards for the building industry</i> |
| 11:00 – 11:30am | Discussion |
| 11:30 – 1:00pm | Networking and lunch |

Purpose of the September 10th meeting

By the end of the meeting, attendees will have:

- Learned Webcor's position on these issues and key trends in the marketplace
- Seen a 'sneak peek' at the development of the new WRI carbon standard, and
- Discussed and understood that the Forum intends to:
 - Drive the standard-setting process rather than reacting to it
 - Show that jobs can be created in a carbon-efficient construction industry

CLF MISSION: To drive carbon footprint standards for the built environment.

Purpose of the Carbon Leadership Forum (CLF):

1. Develop WRI/WBCSD Product Category Rules for building materials for inclusion in the WRI Supply Chain Standard
2. Complete an enterprise carbon footprint down to the individual product level by June of 2010.
3. Join the WRI/WBCSD Supply Chain Standard Stakeholder Advisory Group
<http://www.ghgprotocol.org/standards/product-and-supply-chain-standard>

Members of the Leadership Forum agree to:

1. Adopt carbon as a key performance metric
2. Commit to the principle of managing carbon impacts from design-phase to end-of-life
3. Commit to the principle of managing all direct and indirect emissions

Background

This initial meeting of the Carbon Leadership Forum is an invitation-only event to establish a group of Founding members. Membership will be opened to a broader audience beginning on October 2, 2009 at the West Coast Green conference in San Francisco. Founding members will be listed on the CLF website, recognized in press releases, and will be part of the executive advisory committee with management oversight of the CLF standard released to World Resources Institute (WRI) for final technical ratification.

CLF will be a non-profit organization. We will recruit a specialist in Life Cycle Assessment to draft the proposed standard for approval by members. Webcor and Climate Earth have convened this stakeholder meeting to discuss ways in which the group could drive this methodology as it relates to the construction industry.

The World Resources Institute (WRI) sets standards for greenhouse gas (GHG) emission reporting, and is currently drafting a new standard for product and supply chain GHG accounting and reporting. This will affect the building industry. WRI will establish guidelines for creating product category rules, but it will be up to industry players to define them and obtain approval. The new GHG Protocol guidelines will provide a standardized method to inventory the emissions associated with individual products across their full life cycles and of corporate value chains, taking into account impacts that are both upstream and downstream of the company's operations.

By taking a comprehensive approach to GHG management, businesses and policymakers can focus attention on the greatest opportunities to reduce emissions within the full value chain, leading to more sustainable decisions about the products we buy, sell and produce.

Questions? Please contact Frankie Ridolfi: frankie@ClimateEarth.com